

GOVERNMENT OF TELANGANA

ABSTRACT

ITE&C Department - Promotion & Identification of Women Entrepreneurs & Women-led Startups – Classification of Women Entrepreneurs & Women-Led Enterprises – Orders – Issued.

**Information Technology, Electronics & Communications Department  
(Women Entrepreneurs & Women-led Start-ups)**

**G.O.Ms.No. 7**

**Dated: 27-07-2021**

**ORDER: -**

1. In order to encourage women entrepreneurs and women-led enterprises, the Telanana State has announced several schemes and policies. To better enforce these policies, the State has decided that the following definitions will be utilized to define women-led enterprises, women-led startups and women entrepreneurs.

2. **Definition of Woman Entrepreneur/ Women-Led Enterprises/ Women-Led Startups:**

The Government of Telangana will adopt the under-mentioned definitions for identifying and supporting Women Entrepreneurs & Women-led Start-ups in the State:

A. **Women-led Startups:**

A women-led startup is a startup registered either with DPIIT (or) the Government of Telangana (or) an enterprise registered through Udyam registration with the Ministry of MSME, GOI, which meets the following criteria:

At the time of registration, the startup should be owned and controlled by a woman or a group of women having a minimum financial interest of 51% of capital in the startup.

Subsequently, even after funding rounds, at least 33% of the startup should be owned by a woman or a group of women with:

i. At least 33% of the votes in the Board of Directors being held by women

(or)

ii. At least 33% of the leadership (or) CXO team made up of women.

B. **Woman Entrepreneurs:**

A Woman Entrepreneur is defined as a woman that meets any one of the following criteria:

i. The woman should be a founder or a co-founder of a registered start-up either holding voting rights in the Board of Directors or holding a leadership role in the start-up.

(or)

ii. The woman should hold a minimum financial interest of 20% of capital in a registered start-up with voting rights in the Board of Directors or holding a leadership role in the start-up.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**JAYESH RANJAN  
PRINCIPAL SECRETARY TO GOVERNMENT**

To  
The CEOs of T-HUB, TSIC, WE-HUB, TASK, TSAT, RICH  
All the Departments of Secretariat.

(PTO)

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Copy to:

The Director, Digital Media, ITE&C Dept.

The CEO, SERP, PR&RD.

The Commissioner of Industries.

The PS to Hon'ble Minister for ITE&C, I&C.

The PS to the Chief Secretary to Government.

The PS to All Special Chief Secretaries / Principal Secretaries /  
Secretaries of all Departments of the Secretariat.

//FORWARDED::BY ORDER//

SECTION OFFICER