GOVERNMENT OF TELANGANA
INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS DEPARTMENT

Circular Memo No.40/ITE&C/Admn/2022   **Dated: 03.01.2022**

Sub:- ITE&C Dept.,-Promotion & Identification of Renewable Energy, Sustainability and Climate Change Start-ups – Definitions – Issued.

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In order to encourage entrepreneurs and innovators working on sectors focused on renewable energy, sustainability, and climate change, the state has announced several schemes and policies. To better enforce these policies, and to provide specialized support going forward, the state has decided that the following definitions will be utilized to identify startups working in renewable energy, sustainability, and climate change.

2. **Definition of Renewable Energy, Sustainability, and Climate Change:**

The Government of Telangana will adopt the under-mentioned definitions for identifying and supporting startups in Renewable Energy, Sustainability, and Climate Change:

Definition: A startup is classified as a renewable energy, sustainability, or a climate change startup if it is registered either with DPIIT (or) the Government of Telangana (or) an enterprise registered through Udyam registration with the Ministry of MSME, GOI, while meeting the following criteria:

i. **Renewable Energy:**Startups that are developing, designing, or manufacturing products that generate energy from natural sources that are replenish at a faster rate than they are consumed (or) Startups that provide services that enable their customers to utilize or generate renewable energy responsibly.

ii. **Sustainability:**Startups that develop products or offer services that support the needs of the current generation without jeopardising the welfare of future generations while maintaining a balance of economic growth, environmental stewardship, and social well-being.

iii. **Climate Change:**Climate change startups offer a wide range of solutions to reduce factors that enable climate change like carbon emissions, production of greenhouse gases, etc. or help deal with climate challenges such as food, droughts, and extreme heat.

These startups will be provided institutional support through specialized programs run by Telangana's innovation ecosystem partners, namely T-HUB, TSIC, WE-HUB, RICH, TASK, Emerging Technologies Wing, T-WORKS and relevant Government Departments. The methods of support will include, but will not be limited to:

i.   Incubation
ii. Mentorship
iii. Venture or Grant Funding
iv. Market Access
v.   Fund Raising
vi. Acceleration and Recruitment Support
vii. Pilot Implementation

3. Programs being run by the above mentioned organizations will be published on the Start-up Telangana portal along with eligibility criteria and application details

JAYESH RANJAN
PRINCIPAL SECRETARY TO GOVERNMENT

To
CEOs of T-HUB, TSIC, WE-HUB, TASK, RICH, T-WORKS

(P.T.O)

All the Departments of Secretariat
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